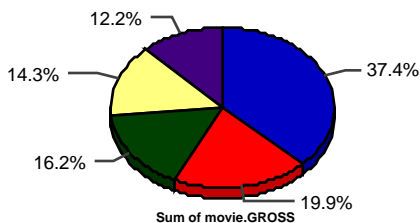


# Box Office Analysis

## St. Louis Edition

### #1 Paramount

**Total Box Office Receipts Analyzed \$1,094,152,932**



#### Summary Analysis:

**Highest Revenue Category: Comedy**

**Comedy Receipts as % of Total Paramount Receipts: 37%**

**Highest Revenue Film in Comedy: Beverly Hills Cop**

**Box Office Receipts of Beverly Hills Cop: \$234,760,478**

#### Detailed Analysis of Paramount Box Office Receipts:

##### Box Office Receipts by Category:

<b>37%</b>	<b>Comedy</b>	<b>\$409,395,284</b>
<b>20%</b>	<b>Fantasy</b>	<b>\$217,631,306</b>
<b>16%</b>	<b>Drama</b>	<b>\$176,781,728</b>
<b>14%</b>	<b>Thriller</b>	<b>\$156,645,693</b>
<b>12%</b>	<b>Crime</b>	<b>\$133,698,921</b>

##### Box Office Receipts by Film:

<b>\$234,760,478</b>	<b>21%</b>	<b>Beverly Hills Cop</b>	<b>Eddie Murphy</b>
<b>\$174,634,806</b>	<b>16%</b>	<b>Crocodile Dundee</b>	<b>Paul Hogan</b>
<b>\$217,631,306</b>	<b>20%</b>	<b>Ghost</b>	<b>Whoopi Goldberg</b>
<b>\$176,781,728</b>	<b>16%</b>	<b>Top Gun</b>	<b>Tom Cruise</b>
<b>\$156,645,693</b>	<b>14%</b>	<b>Fatal Attraction</b>	<b>Glenn Close</b>
<b>\$133,698,921</b>	<b>12%</b>	<b>The Godfather</b>	<b>Al Pacino</b>

### #2 Lucasfilms

**Total Box Office Receipts Analyzed \$1,088,850,637**



#### Summary Analysis:

**Highest Revenue Category: Adventure**

**Adventure Receipts as % of Total Lucasfilms Receipts: 55%**

**Highest Revenue Film in Adventure: Raiders of the Lost Ark**

**Box Office Receipts of Raiders of the Lost Ark: \$242,375,454**

#### Detailed Analysis of Lucasfilms Box Office Receipts:

##### Box Office Receipts by Category:

<b>55%</b>	<b>Adventure</b>	<b>\$602,115,995</b>
<b>45%</b>	<b>Sci-Fi</b>	<b>\$486,734,642</b>

##### Box Office Receipts by Film:

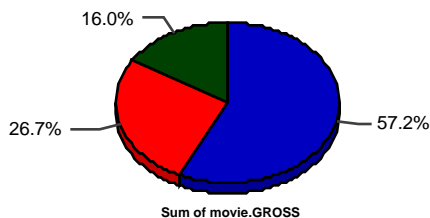
<b>\$242,375,454</b>	<b>22%</b>	<b>Raiders of the Lost Ark</b>	<b>Harrison Ford</b>
<b>\$179,870,271</b>	<b>17%</b>	<b>Indiana Jones and the Temple of Door</b>	<b>Harrison Ford</b>
<b>\$179,870,270</b>	<b>17%</b>	<b>Indiana Jones and the Last Crusade</b>	<b>Harrison Ford</b>
<b>\$263,734,642</b>	<b>24%</b>	<b>Return of the Jedi</b>	<b>Harrison Ford</b>
<b>\$223,000,000</b>	<b>20%</b>	<b>The Empire Strikes Back</b>	<b>Harrison Ford</b>

# Box Office Analysis

## St. Louis Edition

### #3 Universal

Total Box Office Receipts Analyzed **\$972,185,232**



#### Summary Analysis:

Highest Revenue Category: Sci-Fi

Sci-Fi Receipts as % of Total Universal Receipts: 57%

Highest Revenue Film in Sci-Fi: Jurassic Park

Box Office Receipts of Jurassic Park: \$345,575,470

#### Detailed Analysis of Universal Box Office Receipts:

##### Box Office Receipts by Category:

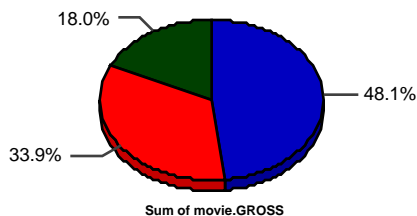
<b>57%</b>	Sci-Fi	\$556,185,232
<b>27%</b>	Horror	\$260,000,000
<b>16%</b>	Crime	\$156,000,000

##### Box Office Receipts by Film:

\$345,575,470	<b>36%</b>	Jurassic Park	Jeff Goldblum
\$210,609,762	<b>22%</b>	Back to the Future	Michael J. Fox
\$260,000,000	<b>27%</b>	Jaws	Richard Dreyfuss
\$156,000,000	<b>16%</b>	The Sting	Paul Newman
		E.T. the Extraterrestrial	Drew Barrymore

### #4 20th Century

Total Box Office Receipts Analyzed **\$950,683,450**



#### Summary Analysis:

Highest Revenue Category: Comedy

Comedy Receipts as % of Total 20th Century Receipts: 48%

Highest Revenue Film in Comedy: Home Alone

Box Office Receipts of Home Alone: \$285,016,000

#### Detailed Analysis of 20th Century Box Office Receipts:

##### Box Office Receipts by Category:

<b>48%</b>	Comedy	\$457,683,450
<b>34%</b>	Sci-Fi	\$322,000,000
<b>18%</b>	Musical	\$171,000,000

##### Box Office Receipts by Film:

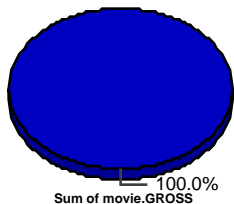
\$285,016,000	<b>30%</b>	Home Alone	Macauley Caulkin
\$172,667,450	<b>18%</b>	Home Alone 2	Macauley Caulkin
\$322,000,000	<b>34%</b>	Star Wars	Harrison Ford
\$171,000,000	<b>18%</b>	The Sound of Music	Julie Andrews

# Box Office Analysis

## St. Louis Edition

### #5 Walt Disney

**Total Box Office Receipts Analyzed**      **\$527,942,400**



**Summary Analysis:**

**Highest Revenue Category:** Animated

**Animated Receipts as % of Total Walt Disney Receipts:** 100%

**Highest Revenue Film in Animated:** Aladdin

**Box Office Receipts of Aladdin:** \$217,042,825

**Detailed Analysis of Walt Disney Box Office Receipts:**

**Box Office Receipts by Category:**

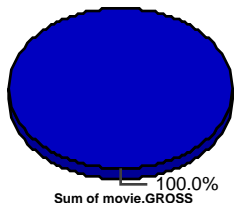
**100%**    **Animated**              **\$527,942,400**

**Box Office Receipts by Film:**

\$217,042,825	41%	Aladdin	Robin Williams
\$165,475,556	31%	The Jungle Book	Mowgli
\$144,816,286	27%	Beauty and the Beast	Belle
\$607,733	<1%	Fantasia	Mickey Mouse

### #6 Touchstone

**Total Box Office Receipts Analyzed**      **\$318,011,418**



**Summary Analysis:**

**Highest Revenue Category:** Comedy

**Comedy Receipts as % of Total Touchstone Receipts:** 100%

**Highest Revenue Film in Comedy:** Pretty Woman

**Box Office Receipts of Pretty Woman:** \$178,406,268

**Detailed Analysis of Touchstone Box Office Receipts:**

**Box Office Receipts by Category:**

**100%**    **Comedy**                      **\$318,011,418**

**Box Office Receipts by Film:**

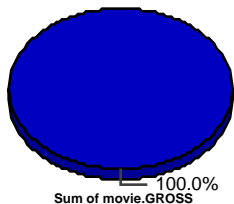
\$178,406,268	56%	Pretty Woman	Julia Roberts
\$139,605,150	44%	Sister Act	Whoopi Goldberg

# Box Office Analysis

## St. Louis Edition

### #7 Warner

**Total Box Office Receipts Analyzed \$251,188,924**



#### Summary Analysis:

**Highest Revenue Category: Fantasy**

**Fantasy Receipts as % of Total Warner Receipts: 100%**

**Highest Revenue Film in Fantasy: Batman**

**Box Office Receipts of Batman: \$251,188,924**

#### Detailed Analysis of Warner Box Office Receipts:

##### Box Office Receipts by Category:

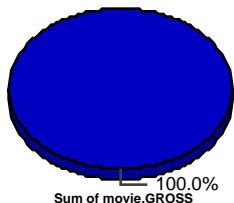
**100% Fantasy \$251,188,924**

##### Box Office Receipts by Film:

**\$251,188,924 100% Batman Jack Nicholson**  
**Exorcist Linda Blair**

### #8 Columbia

**Total Box Office Receipts Analyzed \$220,855,498**



#### Summary Analysis:

**Highest Revenue Category: Comedy**

**Comedy Receipts as % of Total Columbia Receipts: 100%**

**Highest Revenue Film in Comedy: Ghostbusters**

**Box Office Receipts of Ghostbusters: \$220,855,498**

#### Detailed Analysis of Columbia Box Office Receipts:

##### Box Office Receipts by Category:

**100% Comedy \$220,855,498**

##### Box Office Receipts by Film:

**\$220,855,498 100% Ghostbusters Dan Akroyd**



# Box Office Analysis

## St. Louis Edition

### #11 Mirage

**Total Box Office Receipts Analyzed**      **\$177,200,000**



#### Summary Analysis:

**Highest Revenue Category:** Comedy

**Comedy Receipts as % of Total Mirage Receipts:** 100%

**Highest Revenue Film in Comedy:** Tootsie

**Box Office Receipts of Tootsie:** \$177,200,000

#### Detailed Analysis of Mirage Box Office Receipts:

##### Box Office Receipts by Category:

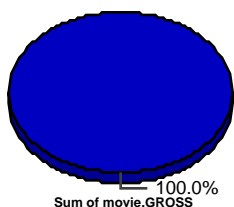
100% Comedy \$177,200,000

##### Box Office Receipts by Film:

\$177,200,000 100% Tootsie Dustin Hoffman

### #12 United Artist

**Total Box Office Receipts Analyzed**      **\$172,119,229**



#### Summary Analysis:

**Highest Revenue Category:** Drama

**Drama Receipts as % of Total United Artist Receipts:** 100%

**Highest Revenue Film in Drama:** Rain Man

**Box Office Receipts of Rain Man:** \$172,119,229

#### Detailed Analysis of United Artist Box Office Receipts:

##### Box Office Receipts by Category:

100% Drama \$172,119,229

##### Box Office Receipts by Film:

\$172,119,229 100% Rain Man Dustin Hoffman

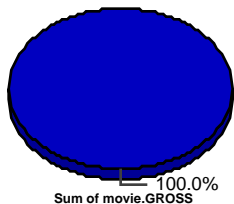


# Box Office Analysis

## St. Louis Edition

### #15 Sony Classics

**Total Box Office Receipts Analyzed** **\$7,328,091**



#### Summary Analysis:

**Highest Revenue Category:** Drama

**Drama Receipts as % of Total Sony Classics Receipts:** **100%**

**Highest Revenue Film in Drama:** Indochine

**Box Office Receipts of Indochine:** **\$5,437,844**

#### Detailed Analysis of Sony Classics Box Office Receipts:

##### Box Office Receipts by Category:

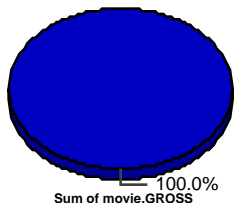
**100%** Drama **\$7,328,091**

##### Box Office Receipts by Film:

\$5,437,844	<b>74%</b>	Indochine	Catherine Deneuve
\$1,890,247	<b>26%</b>	The Story of Qui Ju	Gong Li

### #16 Turner

**Total Box Office Receipts Analyzed** **\$702,500**



#### Summary Analysis:

**Highest Revenue Category:** Historical

**Historical Receipts as % of Total Turner Receipts:** **100%**

**Highest Revenue Film in Historical:** Gone with the Wind

**Box Office Receipts of Gone with the Wind:** **\$702,500**

#### Detailed Analysis of Turner Box Office Receipts:

##### Box Office Receipts by Category:

**100%** Historical **\$702,500**

##### Box Office Receipts by Film:

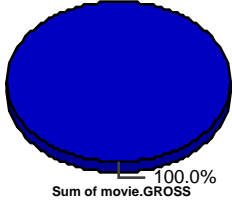
\$702,500	<b>100%</b>	Gone with the Wind	Clark Gable
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# Box Office Analysis

## St. Louis Edition

### #17 Fine Line

**Total Box Office Receipts Analyzed** **\$610,488**



#### Summary Analysis:

**Highest Revenue Category:** Comedy

**Comedy Receipts as % of Total Fine Line Receipts:** **100%**

**Highest Revenue Film in Comedy:** Leolo

**Box Office Receipts of Leolo:** **\$610,488**

#### Detailed Analysis of Fine Line Box Office Receipts:

##### Box Office Receipts by Category:

**100%** **Comedy** **\$610,488**

##### Box Office Receipts by Film:

**\$610,488** **100%** **Leolo** **Denys Arcand**